



# CHEYANNE MUMPHREY

## *Journalism | Digital Media | Photography*

(951) 229-7340 • cheymumphrey@gmail.com

www.cheyannemumphrey.com

Cheyanne Mumphrey @Cheymumph @Cheymumph

---

### EDUCATION

**Northern Arizona University - Flagstaff, Ariz.**

**Master of Arts in Communication Studies**

**December 2018**

**Bachelor of Science in Journalism & Minor in Spanish**

**December 2016**

**Universidad Fidélitas - San Pedro, Costa Rica**

**Summer 2015**

---

### PROFESSIONAL EXPERIENCE

**NAU Athletics**

**Graduate Assistant Sports Information Director**

**Jan 2017 - Pres.**

- Compile statistics and put together media guides for each sport, collect information on each athlete, write press releases for the sports program, and maintain *nauathletics.com* website

**Media and Communications Intern**

**Aug 2015 - May 2016**

- Wrote articles, photographed sporting events and designed media projects
- Reported on and conducted interviews with athletes from various sports

**Hawaii News Now**

**Digital Media Intern**

**June 2017 - Aug 2017**

- Created and published web articles, digital news shortcasts, photo galleries and video content through Frankly on Hawaii News Now's web platform
- Collaborated in the production and post-production of social media videos including FB Live
- Logged video and scripts for morning crew
- Engaged audience and produced content on Facebook, Instagram and Twitter

**Dow Jones News Fund, Inc.**

**Digital Media Intern**

**May 2017**

Eleven college journalists from across the country spent eight days at the Dow Jones News Fund, Inc. digital media residency program at Arizona State University's Walter Cronkite School of Journalism and Mass Communication in Phoenix. We participated in workshops requiring audio frequencies, coding, video editing and new media, all while contributing to a larger group project tackling the issue of drownings in Phoenix (*www.rippleeffectphoenix.com*).

**NAZToday**

**Sports Reporter and Anchor**

**Jan 2016 - Dec 2016**

- Reported on the latest news in sports and produced packages
- Conducted interviews with athletes and coaches from various sports
- Produced the show and anchored on desk

**The Lumberjack Newspaper**

**Director of Visuals**

**Aug 2016 - Dec 2016**

- Oversee visual aspects of *The Lumberjack* including photography, multimedia, illustration, page layout and design, social media and the website
- Increase readership by increasing visual appeal, focusing on web-first mindset and engaging on social media

**Opinion/Editorial Section Editor**

**Jan 2016 - May 2016**

- Led section staff to produce weekly content, edited and designed page layout and published content for print publication and website

**Assistant Opinion/Editorial Section Editor**

**Aug 2014 - Dec 2015**

- Wrote, edited and laid out pages for section and articles within

**The View**

**Media and Communications Intern**

**Jan 2016 - Aug 2016**

- Completed administrative tasks on deadline
  - Provided photography and videography services at events for coverage
- 

**REFERENCES AVAILABLE UPON REQUEST**